



# FUNDRAISER PROGRAM GUIDE



# Thank You For Choosing Our Make A Gift Program For Your Fundraiser

We're pleased and excited to share this program with students and their families. The program is designed to engage children in a fun and unique activity that results in special creations made by kids, while helping you to raise money for your school or program.

Our Make A Gift<sup>®</sup> Fundraiser Program offers you:

- Ability to raise significant funds for your school or organization up to \$5 profit per item sold!
- A fun and easy classroom activity add creativity to your class curriculum this year!
- Meaningful keepsakes for parents and loved ones perfect for holidays and fundraisers!
- Ways to save our digital scan and upload option saves you up to 10% and ensures original artwork never gets lost in the mail
- Gifts for the whole family order as many items as desired, whether multiples of a single item, or many different items from the same art! Choose from 10 quality items.
- Easy execution no special paper or markers required for templates, so you can make your own copies as needed or download materials online

We love this program because it enables kids to give parents and loved ones a unique gift, while also providing a meaningful fundraising opportunity for your school or community.

Inside this guide you will find all the materials needed to successfully run the fundraising program at your location, including:

- Instructions and FAQ on how to successfully run the program
- Teacher tally sheet to collect funds and submit completed orders
- Promotional flyer to help build excitement around the program
- Letter to parents explaining the program
- Product flyer and order form to be sent home and filled out by parents
- Blank art template to create artwork (and make copies as needed!)

# INSTRUCTIONS: How To Run The Program At Your School



## Step 2:

## **Plan Your Activity Or Event**

- Select a date and time for your event.
- Identify a fundraising coordinator, who will be in charge of collecting class orders, scanning artwork, and uploading/submitting your group's order online.
- Gather art supplies, print all materials as needed and distribute to classrooms, including:
  - Markers, paint, pens, etc.
  - Art templates and instructions
  - Parent letter and product flyer
  - Teacher tally sheet
  - Promotional reminder flyer

Encourage teachers to post promotional reminder flyer on their classroom door or bulletin board to remind parents of event date.

## Step 4:

### Host Your Activity And Create The Perfect Keepsake Art

- Create as many photocopies of the provided art templates as needed for your activity. Any standard 8.5" x 11" copy paper will work.
- Choose a clean, dry work space. Wash and dry hands thoroughly before project.

# Step 1:

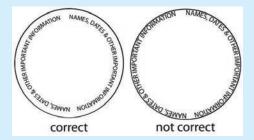
#### **Prepare Your Location**

- Gather materials needed for the program
- If school-wide, meet with teachers, explain the program, and discuss how it will be run within your school or center.

## Step 3:

### **Communicate To Parents And Collect Orders**

- Teachers send home the parent letter to each family, along with the order form requesting participation and payment.
- Parents send back the completed order forms prior to event date, along with payment for total items ordered.
   Parent checks should be made out to
- Teachers complete classroom tally sheet, and collect all order forms and payments for participating families to give to the fundraising coordinator after the activity is complete.
- Color only on one side of the paper template.
- Keep artwork within the circle and 1/4 inch away from the edge of the circle template.

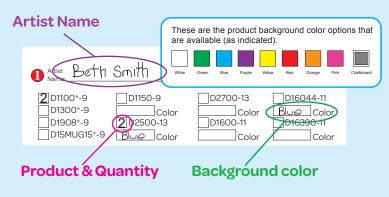


• Have the child sign their name or write it for them, along with the date, as a part of their design (not on the back side) to ensure finished products are correctly identified when it's time to distribute to students.

## Step 5:

## Gather Class Orders And Prepare To Place Your Order

• Teacher marks art template based on the parent order form.



## Step 6:

Place Your Order One Of Two Ways:

# **OPTION 1:** Upload Your Order Online At makeagiftonline.com

- Go to <u>makeagiftonline.com</u> and create an account for your school before starting your order, so that your uploaded art will be saved. If you DO NOT create an account prior to starting, you will need to complete your order entry in one sitting.
- When scanning artwork, save files in a JPEG file format at 300dpi resolution to get the best quality of the finished artwork.
- We recommend organizing scanned artwork in folders by teacher/class.
- Scan and upload each piece of art at makeagiftonline.com, and indicate requested items and background colors for that piece of art based on parent order form.
- Once all art and ordered items have been added to your cart, complete your order and submit payment online using a single credit card. (We cannot accept multiple credit cards or alternative forms of payment at this time.)
- Keep physical artwork, order forms and classroom tally sheet in the classroom ziplock bags to help with distribution of completed keepsakes once they are delivered.

- Once the activity is complete, teachers fill out the art template(s) with artist name, product & quantity based on parent order form, and colored background color if applicable.
- Teachers place all artwork for their class in a large ziplock bag, along with classroom tally sheet and parent checks/money orders.
- Submit your classroom order to the fundraising coordinator.

(Makit is not responsible for the important names, dates, information or artwork that may get cut off or lost during the production process. Makit cannot issue refunds or replacements due to template instructions that were not followed.)

**NOTE:** It is very important that students write their name on their artwork, to ensure accurate identification of completed items when delivered to your center.

## **OPTION 2:** Mail in Your Order

**WAIT!** Save **\$1** per item when you place your order online using our digital scan and upload wizard!

Fill out the mail-in order form(included), and mail all materials collected in step 5 to **Makit Products, P.O. Box 769100, Dallas, Texas 75376-9100**. Don't forget that the 10 business day production time doesn't start until we receive your physical order and not the day you mail out the package.

# Step 7:

## **Receive Your Unique Art Keepsakes**

- You should receive your items in the mail 10 business days after your order has been received and all artwork is approved/ accepted.
- Once you receive the finished keepsakes at your location, distribute them to teachers or families!

# FAQs

Do I need to collect the money and order forms?	Yes. Teachers will need to collect the completed template order forms sent home to parents, along with checks or money orders for each child's items. The total amount of your group order should be paid by the school or fundraising chair with a single credit card when submitting your order online.
Can multiple items be processed from one drawing?	Yes! Makit's new digital process means you can order as many items as you desire from a single piece of artwork. Parents should indicate the quantities desired of each item on the parent order form.
Can we use our own paper?	Yes! Makit's new digital process uses standard 8.5" x 11" paper. This enables you to print off as many template copies as needed for your group activity.
Do I get my order faster when I scan and upload my center's own art templates?	Yes! Makit's new digital process allows you to scan and upload your own templates and place your order online. This saves about 2-4 days from the time you send your art until your order is processed by our team.
Do I need to leave a border around the edge of the 8.5" x 11" circle template?	Yes. Make sure that all important information, like names and dates is located, close to the center of the plate. Many products require us to overlap edges, and any important detail close to the edges may be partially or completely cropped off. Please see instructions for details and art requirements.
What happens if the names are cut off on the products?	Makit is not responsible for misplaced signatures, words or important parts of the picture. No refunds or replacements are provided for artwork that does not comply with our art requirements.
Will colors on products match the artwork exactly?	Some variations should be expected. Color variances may occur due to varying product material.
Why should the artist sign their artwork?	Seeing the child's first name and year on the artwork is a great way to personalize the artwork, as well as see your child's talent grow year by year. It will also ensure directors and teachers can identify and match artwork to the correct child once the finished products are delivered and ready to be distributed.

# FAQs

Why can't I use glitter?

Why can't all the items in the product collection have colored backgrounds?

Can I choose more than one background color when I order multiple items from the product collection using the same artwork?

Can Makit products be washed in the dishwasher or microwave?

Are Makit tableware and drinkware items BPA free?

What if there is a problem with an order?

How far in advance should I plan my fundraising activity?

Glitter does not translate as glitter once scanned. Glitter tends to show as a greyish, dirty color.

Not all items have enough space to build a colored background within the template. Some items have no space; these are usually the round template items.

No. At this time, Makit's system only allows for one colored background to be chosen for a single piece of artwork.

Hand washing is recommended. Bleach-enhanced detergents and very hot water may cause fading. Tableware can be used, but do not use sharp utensils or cut on the image surface. Do not use products in the microwave or oven.

There is no bisphenol (BPA) in the Makit products. Our products are food safe and very durable.

Please do not have parents call the vendor (Makit Products). We ask that you designate one person from your school to contact Makit about your order or product information for all questions or problems. You can contact Makit customer care at 1.800.248.9443 within 30 days of receipt.

We recommend promoting your fundraising program at least 4-6 weeks prior to hosting your event. This includes sending out communications to parents via the provided materials, posting flyers around your school, and collecting orders and payments.

Once your order has been submitted online and approved, allow 10 business days to receive your finished products. Please keep this in mind if your event is targeted towards a specific event or holiday, and plan accordingly.



3901 Pipestone Rd. Dallas, TX. 75212 855.463.6987 makit.com



Dear Parents,

We are excited to work with Makit Products to offer a creative
and meaningful fundraising activity for your child and our
school. The Make A Gift® Fundraiser program lets children draw
an original piece of artwork, which can then be captured in the form of a personalized keepsake of your
choosing. These personalized items make perfect gifts for grandparents, relatives, loved ones and friends!
As parents, we ask you to help us in this school-wide effort by ordering one or more items. From plates to
mugs, we're sure you'll find at least one gift you'd love to have or give, if not many more!
Please fill out the attached form indicating your requested order, and return it to your child's teacher along
Please fill out the attached form indicating your requested order, and return it to your child's teacher along with a check or money order made out to
with a check or money order made out to
with a check or money order made out to Completed forms and payment are due no later than
with a check or money order made out to    Completed forms and payment are due no later than    Our art activity will take place on

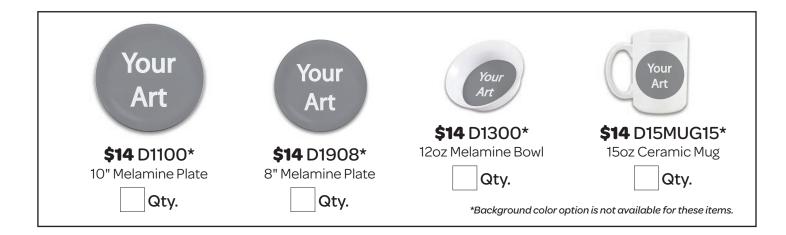
Please fill out the information below so your child can be involved in this fun and exciting project. Staple a check or money order for the total amount owed to this flyer and send it back to class with your child.

Parent's Name:	Phone #:	Em	ail:	······································
Address:				
Teacher's Name:	Gr	ade / Class:		
Total # of items:	Total Payment Enclosed: \$_		_ D Check	□ Money Order
Child's Name:	······	Product background c all products. Please ch	colors are NOT a neck disclaimer	available for per item.*
Write the quantities in the box below r and the name of the background color	ext to each product(s), r if applicable.	White Green Blue Pur	rple Yellow Red	Orange Pink Chalkboard



## Make A Gift<sup>®</sup> Fundraiser Kit

**Product Collection Form** 



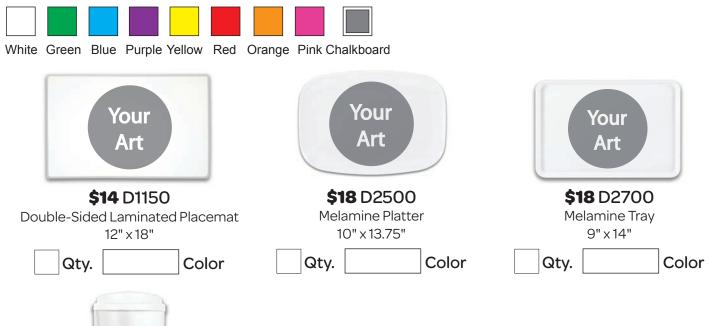
Product background colors are NOT available for all products. Please check disclaimer per item.\*

Your Art

**\$16** D16390 24oz Acrylic Travel Tumbler

Qty.

Color





# Make A Gift<sup>®</sup> Fundraising Reminder!



Don't Forget to Submit your Parent Order Form by



# Fundraiser Teacher Tally Sheet

			School Price			е <del>р</del> II	6 <del>9</del> II	е <del>р</del> II	е <del>р</del> II	ь Н	\$	\$ =	е <del>р</del> II	ь Э	\$ =	<del>сэ</del> II	\$ =	\$	6 <del>9</del> II	е <del>р</del> II	е <del>р</del> II	\$ =	\$ =	\$	\$	
24oz Acrylic Travel Tumbler		00.91\$	D16390	+																					OWED	
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t5oz Ceramic Mug	00.68	5 00 <sup>.</sup> 41\$	DISMUGIS																						INDRAISE	
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Organization:	Teacher: Address:	Email:		EX Jo	-	2	с	4	5	9	7	8	6	10	11	12	13	14	15	16	17	18	19	20	TWO CO	

WAIT! Save \$1 per item when you place your order online using our digital scan and upload wizard at makeagiftonline.com

## SHIP TO:

School & Organization Group I	Name (if applicable)							
First Name	Last Name							
Shipping Address								
City State								
Zip								
Is this a school or home address?	O School O Home							
Phone #								
Your information is not shared or sold to have questions about your order or require reach you by email or phone. <i>Makit now</i> <i>notification! Also, if there are any issues w</i> <i>don't forget to fill in your current email so</i>	est, we must be able to sends email shipping vith your order, please							
Email								



Item	Description	Price	Qty.	Total
D1100	10" Melamine Plate	\$9.00		\$
D1908	8" Hand & Foot Plate	\$9.00		\$
D1300	12oz Melamine Bowl	\$9.00		\$
D15MUG15	15oz Ceramic Mug	\$9.00		\$
D1150	Two-Sided Laminated Placemat 12" x 18"	\$9.00		\$
D2500	Melamine Platter 10" x 13.75"	\$13.00		\$
D2700	Melamine Tray 9.25" x 13.5"	\$13.00		\$
D16390	24oz Acrylic Travel Tumbler	\$11.00		\$
	S	ubtotal		\$

Email

MAGOF 01.24.22

If you don't want promos, check here O

#### PAYMENT METHOD

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Name on Card Signature																			
Card Num	nber							ľ											
Expiration Date		/	·		ecurity ode	/						illing ip Coc	le						
	Month		Year					3 or 4	digits										

Credit Card Billing Address (if different than Shipping Address)

First Name	Last Name
Billing Address	
City	State
Zip	

#### PRICES VALID TILL 12/31/22

All orders must be paid for in full prior to shipping. Submitting a check authorizes an electronic fund transfer. All orders outside the USA must be paid in U.S. dollars. Prices are subject to change.

Texas residents add 8.25% tax or tax exempt #

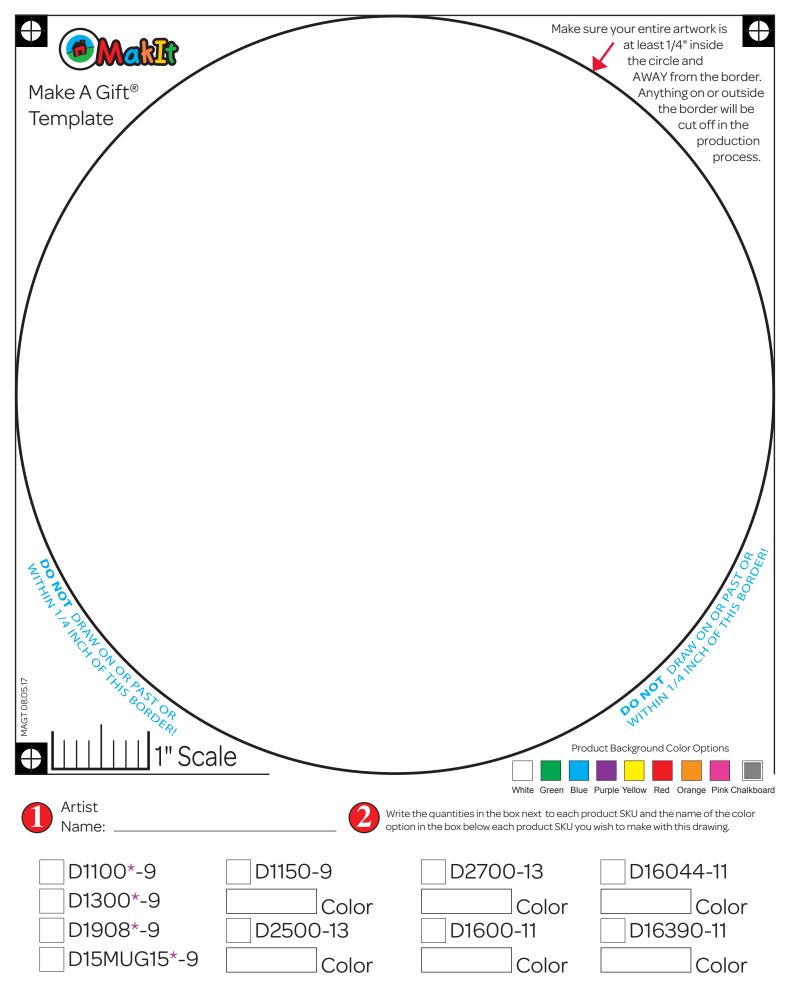
Continental U.S. states only **RUSH Processing \$30** (5 day production vs. 10 days) **UPGRADE** Shipping (call CS for Quote 972-709-1579) **TOTAL ORDER** 

Standard Shipping

FREE

For shipping information on orders outside the Continental U.S. states please call 972-709-1579, M-F, 8:30am - 5:00pm CST





See product sheet for item SKU, art placement and pricing.

\*Background color option is not available for these items.